

# JACOB HANSON

TECHNOLOGY LEADER

## PORTFOLIO

[jacobhanson.com](http://jacobhanson.com)

## CONTACT

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## SOCIAL

 [linkedin.com/in/jacobhanson](https://www.linkedin.com/in/jacobhanson)

 [instagram.com/jacdx5000](https://www.instagram.com/jacdx5000)

## EXPERTISE

Web Development (Front & Back-end)

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Technical Strategy & Architecture

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Team Leadership

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Project Management, Agile & Waterfall

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Digital Marketing (Acquisition, Demand/Aware)

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UX

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Product Management

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Digital Production Management

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- Track record of taking technology projects from idea to delivery
- Expertise in architecting technology solutions based on business strategies
- Experience in building highly productive and sustainable technology teams
- History of implementing pragmatic engineering and delivery best-practices
- Passionate about quality, design, UX, and emerging technologies
- Experienced & comfortable in startup, agency, and enterprise environments

## EXPERIENCE

2010 - 2017

### MRM // McCann

*SVP, Executive Director of Creative Technology*

Lead development and motion graphics teams. Collaborated with clients and cross-functional stakeholders to plan and execute projects: concepting, solutioning, planning, architecture, execution, and delivery. Delivered websites, apps, digital marketing assets for a variety of Fortune 100 clients.

2009 - 2010

### McCann Worldgroup

*VP, Technology, Director of Motion/RIA (Rich Internet Applications)*

Led team to architect and build interactive digital solutions based on business objectives. Emphasis on single-page applications (SPA). Heavy cross-functional collaboration.

2007 - 2009

### Spread Trade Systems

*Director of Development*

Led architecture and development innovative hybrid live/pre-recorded webinar, lead-gen, and e-learning platform.

2004 - 2008

### HireVue

*CTO, Co-founder*

Architected, developed, and brought to market patented streaming video-based HR technology platform with founding team.

## EDUCATION

2009, 2010

### Bachelor of Science, Information Systems Bachelor of Science, Entrepreneurship

University of Utah

## REFERENCES

### Jenny Makunas

VP, Account Director

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### Brittany Jones

Director of QA

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### Marcus Wall

Director of Operations, Creative

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### Tyler Lee

VP, Director of Operations

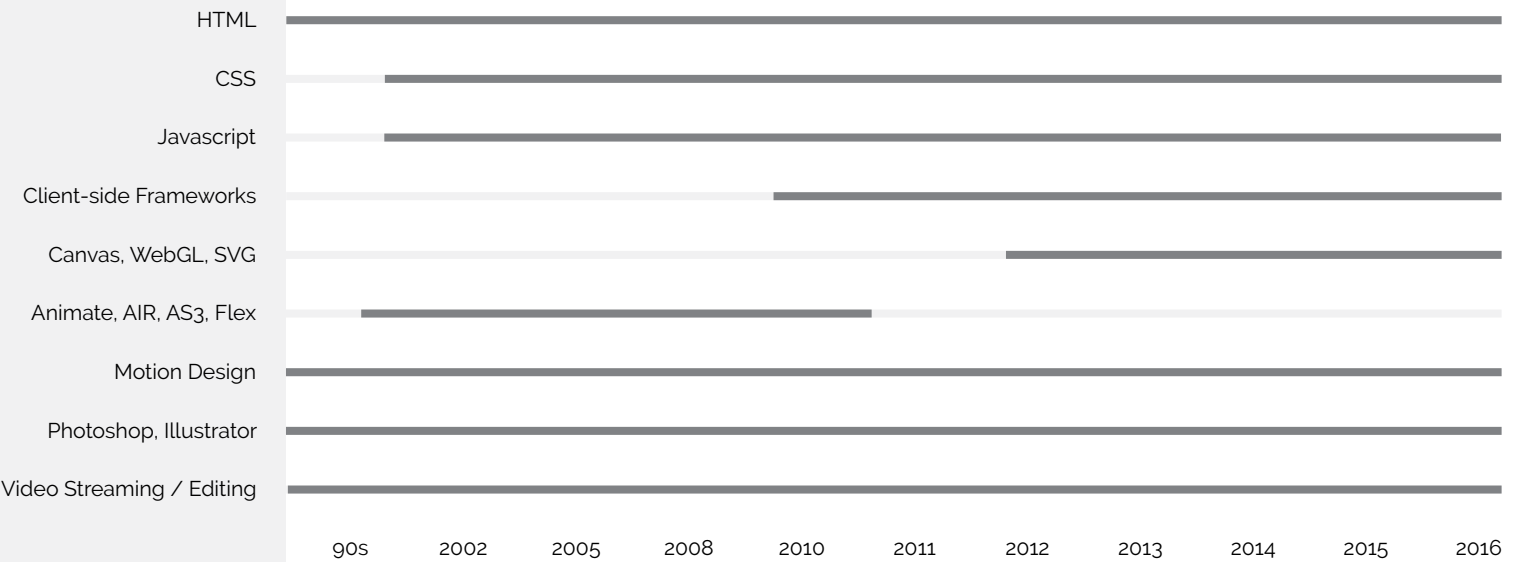
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## FRONT-END EXPERIENCE MATRIX



## BACK-END EXPERIENCE MATRIX

